PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE

100 Park Avenue, New York, N.Y. 10017

To: Mr. J. Morgan

Date: January 11, 1982

From: Jeanne Bonhomme

Subject: Revised Schedule For Merit Ultra Lights 85's
Yellow Versus Blue Pack Test

Because of the packaging of Project Champagne, the production of the cigarettes for the Merit Ultra Lights yellow versus blue pack test will be delayed. In light of this fact, the schedule has been revised.

Cigarettes packed	Week of February 1
Arrive HTI	February 9th
Ads due	February 9th
Shipped from HTI	Week of February 15th
Interviewing begins	March 5th
Top-line	Week of March 15th

Jeanne

JB:mb

CC: R. Fitzmaurice
J. Zoler

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Source: https://www.industrydocuments.ucsf.edu/docs/rmpj0004